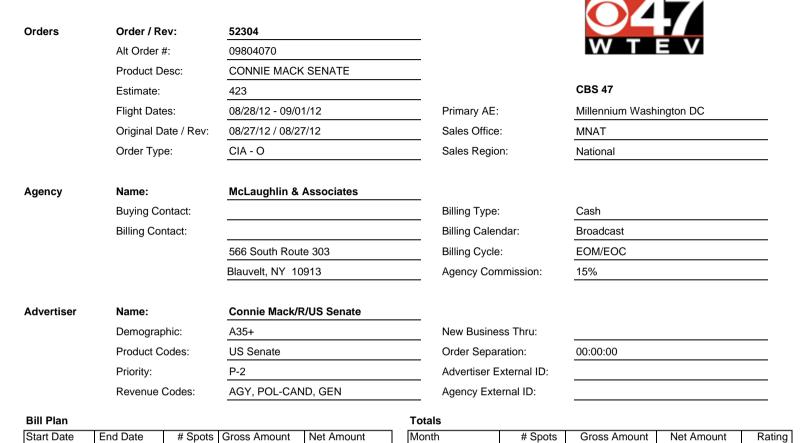
ORDER



Millennium Washington DC

08/27/12	08/31/12	12	\$5,520.00	\$4,692.00	September 2012	12	\$5,520.00	\$4,692.00	(
				Totals		12	\$5,520.00	\$4,692.00	(
Account Ex	ecutives								
Account Exe	cutive	Sales Office	Sales Region	Start Date / Er	nd Date	Order %			

Start Of Order - End Of Order

September 2012

12

100%

\$5,520.00

\$4,692.00

0.00

0.00

Order Share	Share	Total
CBS 47	27%	\$5,520.00
Market	100%	\$20,444.44

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	49%	\$10,017.78
WJXX	0%	\$0.00
WTLV	24%	\$4,906.67

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTEV	08/28/12	2 08/31/12	Action News @ Noor Action News @ Noor	-	12:00 PM-12	:30 PI- 1111	:30	4	\$460.00 P-2	0.00 NM	4	\$1,840.00
NEWS												
Star	rt Date	End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 08/2	27/12	09/02/12	- 1111	4	\$460.00	0.00						
E 2 WTEV	08/28/12	08/31/12	Action News @ 5p	CM	5:00 PM-5:30	PM - TWTF	:30	2	\$460.00 P-2	0.00 NM	2	\$920.00
			Action News @ 5p									
NEWS												
Star	rt Date	End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 08/2	27/12	09/02/12	- TWFF	2	\$460.00	0.00				I		

Print Date: 08/27/12 12:45:05 Page 2 of 2

Totals

12

\$5,520.00

Order / Rev: 52304 Advertiser: Connie Mack/R/US Senate

Alt Order #: 09804070 Product Desc: CONNIE MACK SENATE CBS 47

Flight Dates: 08/28/12 - 09/01/12 Estimate: 423

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 2	WTEV	08/28/12	08/31/12	Action News @ 5p	CM	5:00 PM-5:30 PM -	TWTF	:30	2	\$460.00 P-2	0.00 NM	2	\$920.00
	NEWS			Action News @ 5p									
		00/00/40	00/04/40	A (' N @ 500	014	5.00 DM 0.00 DM	THE			# 400 00 P 0	0.00.1114		#
E 3	WTEV	08/28/12	08/31/12		СМ	5:30 PM-6:00 PM -	TWIF	:30	2	\$460.00 P-2	0.00 NM	2	\$920.00
	NEWS			Action News @ 530p									
	_	4 D-4-	Cad Data	Maalalaa Caa	4- // // /-	Data Datia	_				1		
			End Date		ts/Week	Rate Ratin	_						
V	/eek: 08/2	27/12	09/02/12	- TWTF	2	\$460.00 0.0	10						
E 4	WTEV	08/28/12	08/31/12	Action News @ 6p	CM	6:00 PM-6:30 PM -	1111	:30	4	\$460.00 P-2	0.00 NM	4	\$1,840.00
				Action News @ 6p									
	NEWS			·									
	Star	t Date	End Date	Weekdays Spo	ts/Week	Rate Ratin	g						
V	/eek: 08/2	27/12	09/02/12	- 1111	4	\$460.00 0.0	00						